



2020

ANNUAL REPORT

Investing in Iowa's long-term care workforce.

OUR VISION:

To provide excellence in long-term care by building a stronger workforce through empowering individuals to obtain their career goals in the profession.

Dear Friends of the Iowa Health Care Association (IHCA) Foundation,

2020 was a year of unexpected events. In March, COVID-19 threw a curve ball at the entire long-term care profession, and in August many others were hit full force by a derecho. This year has been especially hard hitting on our workforce. The need for the IHCA Foundation has never been greater.

I am extremely proud of our IHCA Foundation donors who stepped up to the plate this year to enable the Foundation to deliver more tools and resources than ever before to help our direct care workers. **As a result, in 2020, the IHCA Foundation:**

- **Increased the number and types of scholarships offered to retain and recruit employees** — The IHCA Foundation has a long track record of providing scholarships to retain long-term care employees. In 2020, we added a new RN-specific scholarship to build those critical skills and two new scholarships for high school students and veterans to help recruit new employees to the profession. In all, we awarded 33 scholarships in 2020 totaling \$48,000. Scholarship applications also increased from 53 in 2019 to 93 in 2020, showing a strong interest in the profession.
- **Implemented a new career education program for high school students** — Developed in partnership with Iowa's Area Education Agencies (AEAs) and fully funded by the IHCA Foundation, this new program is designed to increase awareness of the various career opportunities available in long-term care. It began being delivered to all Iowa high school students in the fall/winter of 2020 by the AEA network.
- **Launched a new COVID-19 disaster relief fund for member providers** — In June, we created a new COVID-19 Crisis Relief Fund to help member providers during this pandemic. The Foundation has been able to use this fund to provide \$34,100 to help 65 providers with preventing and mitigating COVID-19.

Looking ahead to 2021, COVID-19 will continue to have profound impacts on the profession, and there will be even more direct care workers who need our support. The IHCA Foundation is committed to growing the ways it can help meet those needs. To continue to offer these programs, we also need your support. Please consider making a donation to the Foundation in 2021. Your investment in the Foundation is an investment in the future of the long-term care profession. Your support helps the profession seize workforce-building opportunities, helps employees build in-demand skills and makes possible an even higher level of quality care for Iowa's most vulnerable residents.



Sincerely,



Dave Dixon

President, IHCA Foundation



2020 AT A GLANCE

FOUNDATION DONORS

(As of Dec. 31, 2020)

The success of the IHCA Foundation in 2020 would not have been possible without the generous support of the following donors.

FOUNDERS CLUB

\$30,000+

John R. and Zelda Z. Grubb Charitable Foundation

PIONEERS

\$10,000 - \$29,000

Care Initiatives

Linda Juckette Family Gift Fund

CHAMPIONS

\$5,000-\$9,999

Iowa Council of Nurse Leaders
NW IHCA District

LEADERS

\$2,500-\$4,999

Iowa Society for Post-Acute
and Long-Term Care Medicine
NE IHCA District
The Vetter Foundation
Brent Willett

AMBASSADORS

\$1,000-\$2,499

Dave and Susan Dixon
HPSI Purchasing Services
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SE IHCA District
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\$500-\$999

Clarence Nursing Home
Maple Crest Manor and Assisted Living
Lori Ristau
Christina Schable

CONTRIBUTORS

\$100-\$499

ACCESS/Backroad Journeys
Jessica McDyer
Cheryl Mercer
Holly Turner

2020 SCHOLARSHIP RECIPIENTS

The vision of the IHCA Foundation is to promote excellence in long-term care by building a stronger workforce through empowering individuals to obtain their career goals in the profession.

In 2020, the Foundation sharpened its focus on that vision and expanded its scholarship programs, **awarding 33 scholarships, totaling \$48,000 for current long-term care employees, high school students and veterans interested in joining the profession.**

JOHN W. & KIMBERLY D. GRUBB RN SCHOLARSHIPS

MELANIE MATIYABO,
Pleasantview Home, Kalona

TAYLER SCHMIDT,
Chautauqua Guest Homes,
Charles City



CRYSTAL HARRISON,
Shady Oaks, Lake City

SARAH LECLAIR,
Maple Heights Nursing Home,
Mapleton

HAILEY MORENO,
Accura Health Care Center,
Spirit Lake

JUCKETTE FAMILY VETERAN SCHOLARSHIP

HUNTER BLUM,
U.S. Air Force Reserve, Wall Lake, Iowa

ANNE ROSGAARD,
Fellowship Village,
Inwood



MEMBER EMPLOYEE SCHOLARSHIPS

NW Region

BETHANY ACKERSON,
Crestview Nursing and Rehabilitation, Webster City

ERIN BAHRENFUSS,
Crestview Nursing and Rehabilitation, Webster City

TYLER GEOPFERT,
Crestview Nursing and Rehabilitation, Webster City

JESSICA GRAY,
Summit House Retirement Community, Britt



NE Region
ALEXIS BENION,
Unity Point Living Center
West, Cedar Rapids

MARC BLONG,
IOOF Home and Community Therapy Center,
Mason City

KATELYN DEWALD,
Buchanan County Health Center, Independence

THEA RENTSCHLER,
Elkader Care Center, Elkader



MIKAYLA ROYS,
Great River Care
Center, McGregor

**KYLIE
WILBERDING,**
Buchanan County
Health Center,
Independence

HIGH SCHOOL SCHOLARSHIPS

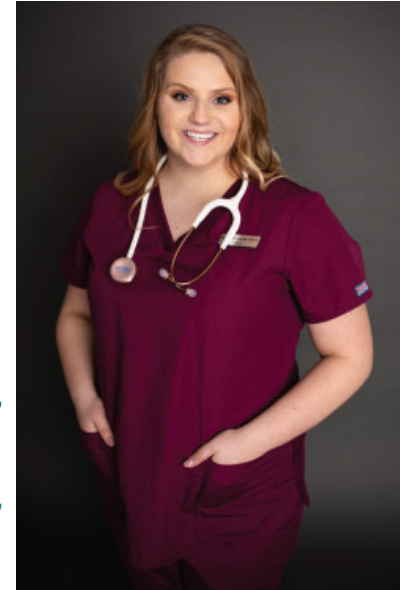
CARISSA BLAKE,
St. Ansgar High School

BAHATI ELESON,
Herbert Hoover High
School, Des Moines

HANNAH FRISCH,
Durant High School,
Durant

KERRIGAN HATCH,
BCLUW, Conrad

ANNA JOHNSTON,
Waukee High School,
Waukee



SARAH PECH,
Starmont High School, Arlington

PAIGE ROUSE,
North Cedar, Clarence

**SE Region
MOLLY
JENNINGS,**
Sunrise Terrace
Nursing and
Rehabilitation
Center, Winfield

**STEPHANIE
KRONLAGE,**
Lutheran Living
Senior Campus,
Muscatine

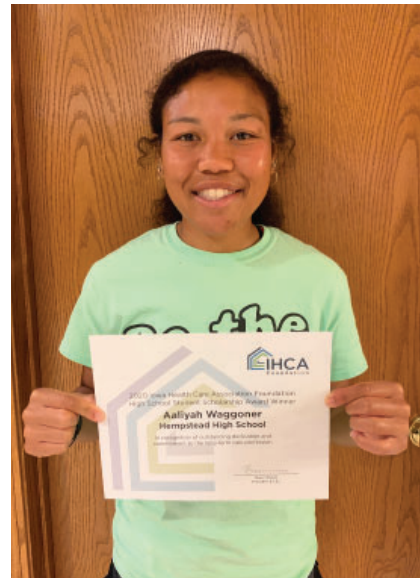


MARGUERITE "MEG" WILEY,
Clarence Senior Living Center, Clarence

**SW Region
KENDYL IRWIN,**
Adel Acres, Adel

**MIKALA
KENKEL,**
Elm Crest, Harlan

DORA LONG,
Ambassador
Health, Sidney



**SYDNEY
SCHMITT,**
Hempstead High
School, Dubuque

**DELANEY
SCHOLBROCK,**
Crestwood High
School, Cresco

**AALIYAH
WAGGONER,**
Hempstead High
School, Dubuque

2020 CAREER EDUCATION PROGRAM

In 2020, the IHCA Foundation introduced a new career education program developed in partnership with Iowa's Area Education Agencies for distribution to all Iowa high school students in the fall semester of 2020. This new program will educate students about nursing careers available in long-term care. The purpose of this program is to help ensure the profession has an ongoing pipeline for recruiting new employees by educating students about long-term care career options.

2020 COVID-19 CRISIS FUND RECIPIENTS

In 2020, the IHCA Foundation created a new COVID-19 Crisis Relief Fund to help member providers during the health care pandemic. With the generous support of our IHCA Foundation Board and sponsors, the Foundation has been able to use this new fund to assist long-term care providers with preventing and mitigating COVID-19.

To date, this fund has helped 65 members by providing \$34,100 to assist those members with COVID-19 prevention and mitigation. Below are a few of the many ways this fund made a difference in 2020.



“The COVID-19 pandemic has added another layer of responsibility to protect the clients served along with protecting themselves, co-workers and their families. With temperatures some days getting into the 90 degree heat and humidity ... we provided each home care aide with double wall insulated water bottles and insulated soft-sided coolers to carry in their car.”

*Lisa Loen,
HCA Manager, CG Public Health*

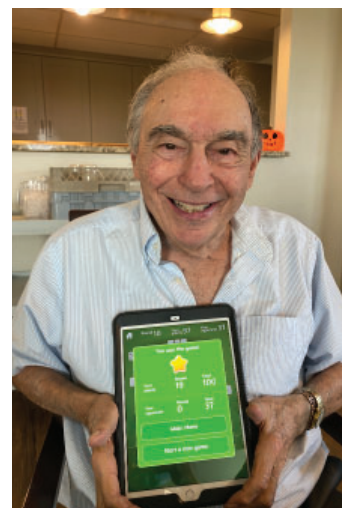
“The funds we received allowed us to purchase umbrellas so our tenants at The Oaks Assisted Living in Fairfield are able to be more comfortable during their outdoor visits with family and friends!”

*Erin Clubb, Social Worker,
Parkview Care Center*



“This is Calvin, our maintenance director, using the fogger machine, which we purchased with the grant awarded to us. We use it with a chemical that kills the COVID-19 virus.”

*Doug Wood,
Administrator, Polk
City Nursing and
Rehabilitation*



“We used the grant to purchase iPads and Echo smart speakers for activities... It’s been a game changer!”

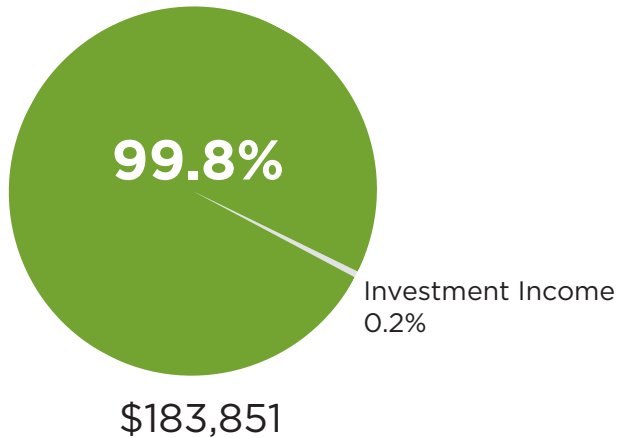
*Shelly Charter,
Executive Director,
Vintage Hills of
Indianola Assisted
Living & Memory Care*

FINANCIALS

(As of Dec. 31, 2020)

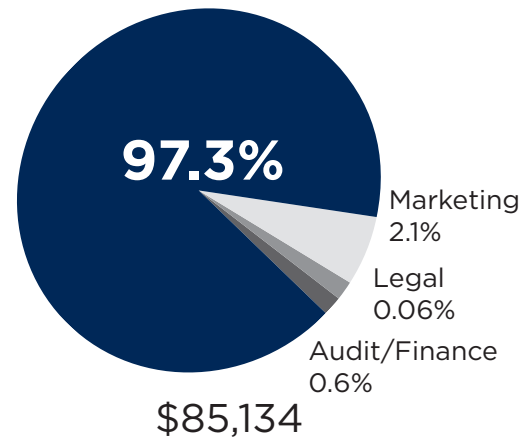
REVENUE

Contributions



EXPENSES

Scholarships, COVID-Fund



The IHCA Foundation is a 501c3 organization.

GIVING OPPORTUNITIES

Your investment in the IHCA Foundation, a 501c3 organization, is an investment in the future of the long-term care profession. Your support of the Foundation helps the profession leverage important workforce-building opportunities, helps employees build in-demand skills and makes possible an even higher level of quality care for Iowa's most vulnerable residents.

WAYS TO GIVE

Giving is easy, with options for annual or monthly payment plans or through a one-time donation. Payment can be made via credit card or check payable to the Iowa Health Care Association Foundation (501c3).

A contribution form is available online at iowahealthcare.org/FOUNDATION.

ADDITIONAL BENEFITS

In addition to making an important difference in the future of the long-term care profession, IHCA Foundation donors are recognized annually in the Foundation's annual report and on our Foundation web page. Donors also have the option to direct their investments to specific IHCA Foundation programs of interest, whether it be a scholarship for veterans or for a specific type of health care related degree. Just let us know if there are specific programs you are interested in sponsoring.

In addition, donors giving \$10,000 and above annually have the option to name a scholarship in someone's honor and to participate in scholarship presentations.

TO LEARN MORE

To learn more about how you can help support the IHCA Foundation, contact Lori Ristau, executive director, IHCA Foundation, at lori@iowahealthcare.org or 800-422-3106.

IHCA FOUNDATION

2020 BOARD OF DIRECTORS

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Care Initiatives, West Des Moines

VICE PRESIDENT

MAUREEN CAHILL

Spurgeon Manor, Dallas Center

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iowahealthcare.org/FOUNDATION

Lori Ristau, Executive Director

lori@iowahealthcare.org