



Iowa Health Care Association
Iowa Center for Assisted Living
Iowa Center for Home Care

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Bronze – Commitment to Quality Awards 2021 Recipients Announced

West Des Moines, Iowa – The American Health Care Association and National Center for Assisted Living (AHCA/NCAL) recently announced the recipients of the 2021 Bronze Commitment to Quality Award. Four Iowa long-term care facilities were recognized by AHCA/NCAL with this award, which encompassed 236 long-term and post-acute care providers in 42 states.

The four Iowa long-term care facilities that received this prestigious award were Garden View (Carroll, IA), Gardens Assisted Living (Jefferson, IA), Manorcare Health Services (Dubuque, IA) and Spurgeon Manor (Dallas Center, IA). Out of the 236 total award recipients, 194 were skilled nursing facilities (SNFs), 39 were assisted living (AL) facilities and three had combined AL/SNF programs.

The AHCA/NCAL National Quality Award Program honors long-term and post-acute care providers that have demonstrated their commitment to improving the quality of care for seniors and individuals with disabilities.

“This is a wonderful testament to the quality of care provided by Iowans to Iowans in long-term care facilities,” said Brenda Irlbeck, vice president of quality improvement and clinical affairs for the Iowa Health Care Association. “The recipients of these awards have made it their mission to deliver quality care for our state’s elderly and individuals with disabilities. To be ranked first among such a dedicated peer group is an outstanding achievement.”

This national awards program has three levels: Bronze, Silver, and Gold. Providers begin the quality improvement process at the Bronze level, where they assess their organization’s mission, vision and key factors that lead to success. They also develop an organizational profile and must demonstrate their ability to implement a performance improvement system. Trained examiners review each application to determine if the center has met the demands of the criteria. Bronze recipients may move forward in developing approaches and achieving performance levels that meet the criteria required for the AHCA/NCAL Silver - Achievement in Quality Award.

The awards program is based on the core values and criteria of the *Baldrige Performance Excellence Program*, which also serves as the foundation for the metric-based AHCA/NCAL Quality Initiative. The Baldrige framework helps organizations among different business sectors improve organizational effectiveness and achieve strategy-driven performance.

Winners of the 2021 Silver – Achievement in Quality and Gold – Excellence in Quality Award will be announced in the coming months.

About the Iowa Health Care Association

The Iowa Health Care Association (IHCA) and its divisions, Iowa Center for Assisted Living (ICAL) and Iowa Center for Home Care (IHC) represent organizations that provide long-term care to Iowans through nursing facilities, assisted living, residential care, senior living communities and home health agencies.

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