

BRAND LOGO GUIDELINES POSTER

HOME CARE ACCREDITATION PROGRAM

Primary Logo



Secondary Logo



Iowa Center for Home
Care Supported Services



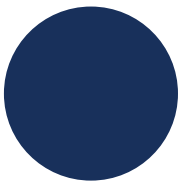
Iowa Center for Home
Care Supported Services



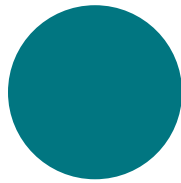
Iowa Center for Home
Care Supported Services



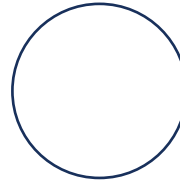
Brand Colors



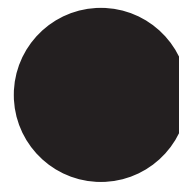
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R0 | G118 | B129
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R255 | G255 | B255
C0 | Y0 | M0 | K0
HTML | #ffffff



R0 | G0 | B0
C0 | Y0 | M0 | K100
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Brand Typeface

Open Sans | **Open Sans Bold** | Gotham Medium