

IOWA HEALTH CARE ASSOCIATION



IHCA EXECUTIVE  
HEALTH CARE  
**LEADERSHIP** INSTITUTE

BEGINNING AUGUST 2023



Iowa Health Care Association  
Iowa Center for Assisted Living  
Iowa Center for Home Care

# TAKE YOUR CAREER TO THE NEXT LEVEL

*You have been taking care of others your entire career, but who is taking care of your career? **It's time to take care of you – and your career!** You have the power to take your career to the next level, and the **IHCA Executive Health Care Leadership Institute will give you the tools you need to get there.***

## CUSTOM DESIGNED FOR POST-ACUTE CARE LEADERS

Unlike other leadership training programs, **this program is custom built for those who work in the post-acute care profession.** It includes the leadership fundamentals you need to lead others, and the specific technical skills in demand in post-acute care settings. **Whether you are new to your leadership role** and looking for tips to get started, or **you have been a leader for a while** and looking for new strategies to navigate today's ever-evolving environment, **the IHCA Executive Health Care Leadership Institute is for you!**

## IN-PERSON AND ON-DEMAND TRAINING SCHEDULE

This program includes a mix of in-person and live digital sessions that you can attend at the comfort of your own home or office – and requires less travel time to attend.

## APPLY TODAY!

There are a limited number of openings available for this elite leadership training, so submit your application today! To apply, you will need to submit a resume, reference letter and short summary of what you hope to achieve by attending the program. Apply by June 30, 2023, by emailing IHCA's Brenda Irlbeck, Vice President, Quality Improvement & Regulatory Affairs, at [brenda@iowahealthcare.org](mailto:brenda@iowahealthcare.org).

## QUESTIONS?

For questions and additional information about how to apply, contact IHCA's Brenda Irlbeck at [brenda@iowahealthcare.org](mailto:brenda@iowahealthcare.org) or 515-978-2204.

## WEBINARS

- Using Data to Improve
- Delegating to Others
- Managing Conflict
- Recruiting Exceptional Senior Care Staff
- Retaining Exceptional Senior Care Staff

## IN-PERSON TOPICS

- The Agile Leader
- Introduction to Program
- Strengthening Your Leadership Communication Skills (MBTI)
- Offering Feedback that Makes a Difference
- Creating Measurable Objectives
- Addressing Staff Performance/Using Progressive Discipline
- Evaluating Staff Performance (MBTI)
- The Leader's Role in Occupancy
- Developing Successful Plans as a Team
- Creatively Solving Problems
- Creating a Culture of Trust
- Promoting from Within
- Inspiring Change
- Leading Change
- Quality Improvement

## ADDITIONAL DETAILS

- Program provides opportunity to earn **up to 30.0 CEUs**
- Registration fee is **\$1,500 for one individual** or **\$2,500 for two individuals for the same organization**

## QUALITY IMPROVEMENT PROJECT

- During the 2023-2024 program, attendees of the leadership institute will participate in a quality improvement project.



# NEW: IOWA TOTAL CARE EXECUTIVE HEALTH CARE LEADERSHIP INSTITUTE SCHOLARSHIP OPPORTUNITY

This scholarship, made possible by Iowa Total Care, is for leaders at IHCA, ICAL and ICHC member organizations applying for acceptance into the IHCA Executive Health Care Leadership Institute program in June 2023. This program is especially designed for leaders who work in post-acute care and includes the leadership fundamentals necessary to lead others and the specific technical skills in demand in post-acute care settings. Nine scholarships will be offered to provide for the \$1,500 registration fee to participate in the IHCA Executive Leadership Institute program. **Scholarship applications are now open and due by May 31, 2023.**

## SCHOLARSHIP CRITERIA AND INFORMATION

Applicants for this scholarship must meet all the criteria listed below to qualify:

- **Work for an IHCA member nursing facility, assisted living program, residential care facility, independent senior living community or home health agency** in good standing at the time of application and at the time the scholarship is awarded.
- **Have current supervisory authority or be in training for future anticipated supervisory duties**, as approved/confirmed by their manager.
- **Submit a complete application form**, including a 500-word essay and letter of recommendation, by May 31, 2023.
- **Scholarship applicants must also apply for the Executive Health Care Leadership program.** To apply for the program, visit [iowahealthcare.org/education/executive-health-care-leadership-institute/](https://iowahealthcare.org/education/executive-health-care-leadership-institute/)

## SCHOLARSHIP AWARD PROCESS

- The IHCA Foundation Board of Directors and IHCA Vice President of Quality Improvement and Regulatory Affairs will judge qualified applications.
- Recipients will be notified of the results by the end of July.
- Awarded scholarship funds are placed in the care of the recipient with IHCA for use for the IHCA Executive Health Care Leadership Institute. The program must be completed by the end of July 2024.
- **Apply for the scholarship online at [iowahealthcare.org/foundation](https://iowahealthcare.org/foundation).**

## > ABOUT THE SPEAKERS



### LOU ANN

Lou Ann Brubaker, founder of Brubaker Consulting, has over three decades of experience helping post-acute care organizations enhance their customer service, supervisory skill success, occupancy mix and staff retention.



### BRENDA

Brenda Irlbeck, VP, Quality Improvement and Regulatory Affairs, assists IHCA, ICAL and ICHC members in navigating and resolving complex and timely issues with quality improvement and clinical practices and develops and coordinates programs and systems to monitor, evaluate and improve clinical services, patient care and regulatory compliance in member facilities.



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IHCA

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