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## Iowa Health Care Association Member Brodey Hanson of The Bridges at Ankeny Wins National Leadership Award

West Des Moines, Iowa – Brodey Hanson, executive director of The Bridges at Ankeny, has been named the 2023 recipient of the AHCA Leader of the Year Award by the American Health Care Association and National Center for Assisted Living (AHCA/NCAL). Hanson is recognized for his achievement in fostering a person-centered culture in a long-term care facility.

"I am deeply honored to receive this prestigious recognition from the American Health Care Association," said Hanson. "This award is a testament to the hard work and dedication of our entire team at The Bridges at Ankeny. I am privileged to work alongside such talented individuals who share a common goal of providing exceptional care and improving the lives of those we serve. I would not be the leader I am today without the amazing frontline staff that is the heartbeat of our organization."

Hanson has worked in health care for over ten years and has overseen facilities that offer skilled care, long-term care, assisted living and dementia care. Hanson joined The Bridges of Ankeny in 2018, and in 2022 the facility received the Governor's Award for Quality Care in Health Care Facilities. This award recognizes Iowa health care facilities that offer unique or innovative activities that enhance the quality of care or quality of life for their residents. Facilities are nominated for the award by residents and family members.

"We are happy for Brodey and pleased that an Iowa provider has been recognized in this way," said Brent Willett, president and CEO of the Iowa Health Care Association (IHCA). "Brodey has demonstrated strong leadership skills and a dedication to providing quality care, and this recognition memorializes just that."

Hanson serves on three different IHCA work groups, including the Extended Care Services of Iowa, Inc. (ECSI) Board of Directors, IHCA's Survey Review Group and IHCA's Quality Improvement Advisory Council. As secretary for the ECSI Board of Directors, Hanson and his fellow board members partner with vendors for group purchasing, offering long-term care organizations cost savings in a tough economic environment. Due to Hanson's involvement with IHCA's Survey Review Group, which focuses on quality of care in nursing homes, he was called on by the Iowa Department of Inspections and Appeals (DIA) for his nursing home expertise to enhance the recertification process.

Additionally, Hanson has helped refugees from Iran and Ukraine find housing, education and on the job training as they relocate to lowa, was named as one of Business Record's 2022 Forty Under 40 and has been sought out from two different colleges that specialize in nursing home administrator licensure.

Each year, AHCA presents its Leader of the Year Award to an administrator, executive director, director of nursing, or someone in a regional leadership position who demonstrates outstanding innovation, achievement and capabilities in their profession, and for delivering high-quality, person-centered care in a service-oriented culture in a long-term care facility.

Hanson will be recognized for this award at the IHCA Annual Convention and Trade Show in Des Moines, Iowa, Sept. 18 and at the AHCA/NCAL Convention and Expo in Denver, Colorado, Oct. 1-4.

## **About Iowa Health Care Association**

Iowa Health Care Association (IHCA) and its divisions, Iowa Center for Assisted Living (ICAL) and Iowa Center for Home Care (ICHC), represent organizations that provide long-term care to Iowans through nursing facilities, assisted living, residential care, senior living communities and home health agencies.

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