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Media Contact: Emily Snooks (720) 661-7893 Emily.Snooks@anthem.com

Amerigroup Iowa Health Plan to be renamed Wellpoint in January 2024

- ***No impact or changes to members' health plan benefits, services and care provider network as a result of the new name***
- ***No impact to healthcare provider agreements***
- ***New name reflects the company's continued evolution to deliver whole health***

DES MOINES, IA – Amerigroup Iowa, a subsidiary of Elevance Health serving Medicaid enrollees, will begin rebranding as [Wellpoint](#) in January 2024, to reflect the company's evolution to support whole health.

There will be no impact or changes to current Amerigroup members' healthcare benefits or coverage. Members will continue to have access to their established primary care providers, specialists, hospitals and other healthcare facilities. There will be no changes to our agreements or levels of support with our healthcare providers – now or in the future – because of this name change. Providers who serve current Amerigroup members will also have continued access to tools and resources to help streamline day-to-day administrative tasks.

"This rebranding is a continuation of our bold and ambitious purpose to improve the health of humanity by serving people across their entire health journey; connecting them to care, support and resources; and simplifying healthcare to make health more equitable and accessible," said Teresa Hursey, Plan President, Amerigroup Iowa. "Our local presence enables us to design our benefits and programs to fit the unique needs of our community. Wellpoint is a name that illustrates our dedication to being a lifetime, trusted health partner with a mission to help our 280,000 Iowa members live well."

Wellpoint's suite of health benefits is designed for consumers at any stage of life offering access to simple, supportive health solutions to help foster whole person health, including services from in-home wellness visits and transportation to the deployment of mobile medical clinics in low-income and rural communities. In addition, Wellpoint plans are committed to helping individuals improve their health through Healthy Reward incentives for wellness visits and added benefits such as dental hygiene kits, supplies for new mothers, resources to support emotional wellbeing and spending allowances for seniors to purchase healthy groceries and pay for utilities.

New ID cards with the Wellpoint brand will be mailed in early 2024. Members can continue using their current card to access all existing services until their new card arrives. Iowa members who have questions can contact the Member Services via the phone number on the back of their ID card. For member and provider information and updates, please visit www.wellpoint.com.

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ABOUT WELLPOINT

Wellpoint, part of the Elevance Health family of brands, focuses on improving physical health as well as the behavioral and social drivers that impact it through a comprehensive suite of Medicare, Medicaid, and Commercial products. The Wellpoint companies offer healthcare services for consumers at any stage of life seeking to make the right care decisions and helps individuals and communities make real, positive progress with health plans that foster independence, confidence, and whole-person health. For more information, please visit www.wellpoint.com