

ASSOCIATE MEMBER BENEFITS



CONNECT WITH PROVIDERS THROUGH SPONSORSHIPS, TRADE SHOWS AND ADVERTISING

Receive exclusive opportunities to connect with key decision makers with Iowa's long-term care providers. Sponsor at one of our many events, exhibit at a trade show or advertise in one of our communications vehicles — to reach our nearly 800 members. We offer an abundance of options all year long from which to choose so that you can market your products and services to industry providers.



STAY CURRENT ON INDUSTRY TRENDS

Keep up to date on the latest trends and issues affecting Iowa's long-term care providers, giving you an advantage in providing relevant solutions. As an associate member, you receive access to the members-only section of our website (www.iowhealthcare.org) and subscriptions to our members-only weekly newsletter, member conference calls, direct mailings and emails.



ACCESS KEY CONTACTS WITH MAILING LISTS

With access to our up-to-date member providers list, you can reach out and connect with key decision makers and influencers to maximize your marketing efforts. This list is available upon request to IHCA associate members.



SAVE ON EDUCATIONAL OPPORTUNITIES

Connect with IHCA members at our education events — and attend at the members-only reduced rate. Events include our well-attended annual convention, district meetings and seminars held state wide.



MAKE LIFE-LONG CONNECTIONS AND HELP ADVANCE THE LONG-TERM CARE PROFESSION.

Join one of our committees (Convention & Education, Payment & Legislative, Public Relations, Quality Improvement & Surveys and Workforce) today.

CONTACT

QUESTIONS ABOUT MEMBERSHIP?
CONTACT MEGAN@IOWAHEALTHCARE.ORG

MEET OUR DEDICATED TEAM



Brent Willett
President and CEO
brent@iowahealthcare.org



Merea Bentrott
Chief Operating
Officer
merea@iowahealthcare.org



Megan Stoullil
Chief Financial Officer
megan@iowahealthcare.org



Dana Anderson
VP, Marketing
dana@iowahealthcare.org



Amanda Berkley
Accounting Director
amanda@iowahealthcare.org



Jackie Dubreuil
Executive Assistant
jackie@iowahealthcare.org



Hannah Freund
Education Director
hannah@iowahealthcare.org



Brandon Hagen
SVP, Reimbursement
and Policy Advisor
brandon@iowahealthcare.org



Brenda Irlbeck
VP, Quality
Improvement and
Regulatory Compliance
brenda@iowahealthcare.org



Kimber Larson
Quality Solutions
Director
kimber@iowahealthcare.org



Mary Shelley
Office Manager
mary@iowahealthcare.org



Natalie Thompson
Communications
Director
natalie@iowahealthcare.org



Dave Tomlin
VP, Convention and
Education
dave@iowahealthcare.org

DEPARTMENTS

-  Advocacy and Reimbursement
-  Communications
-  Education
-  Operations
-  Regulatory

