



IHCA EXECUTIVE
HEALTH CARE
LEADERSHIP INSTITUTE

BEGINS AUGUST 2024



Iowa Health Care Association
Iowa Center for Assisted Living
Iowa Center for Home Care

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TAKE YOUR CAREER TO THE **NEXT LEVEL**

You have the power to take your career to the next level, and IHCA's Executive Health Care Leadership Institute will give you the tools you need to get there.

CUSTOM DESIGNED FOR POST-ACUTE CARE LEADERS

Unlike other leadership training programs, **this program is custom built for those who work in the post-acute care profession.** It includes the leadership fundamentals you need to lead others and the specific technical skills in demand in post-acute care settings. **Whether you are new to your leadership role** and looking for tips to get started, or **you have been a leader for a while** and are looking for new strategies to navigate today's ever-evolving environment, **IHCA Executive Health Care Leadership Institute is for you!**

IN-PERSON AND DIGITAL TRAINING SCHEDULE

This program includes a mix of in-person and live digital sessions that you can attend at the comfort of your own home or office.

KEY PROGRAM TOPICS:

- Defining Your Leadership Philosophy
- Crafting Your Teachable Point of View
- Communicating Your Vision
- Building Trust Within Your Team
- Embracing Continuous Growth
- Personalized Quality Improvement

SCAN TO VIEW **FULL PROGRAM SCHEDULE + TOPICS**



SCHOLARSHIP OPPORTUNITY



The **Iowa Total Care Executive Health Care Leadership Institute Scholarship** will be offered to provide for the registration fee to participate in 2024-2025 IHCA's Executive Health Care Leadership Institute.

APPLY FOR A SCHOLARSHIP;
SCHOLARSHIP APPLICATIONS DUE
FRIDAY, MAY 31.



PROGRAM SPEAKER: JERALD COSEY

Jerald Cosey HFA, founder of J.Cosey Speaks, brings over a decade of experience as a licensed HFA and senior health care operational leader, merging his extensive background in pharmaceutical sales leadership with a passion for advancing senior health care through mindset and skillset development as a speaker, consultant, author and trainer/coach.

MEET JERALD



senior health care leader



professional speaker



consultant + coach



There are a limited number of openings available for this elite leadership training, so submit your application today! **Applications are due by May 31, 2024.**

SCAN TO LEARN MORE + APPLY TODAY



QUESTIONS? For questions and additional information about how to apply, contact IHCA's Brenda Irlbeck at brenda@iowahealthcare.org or 515-978-2204.



BRENDA IRLBECK, VP, Quality Improvement and Regulatory Compliance, is a resource to IHCA members regarding issues related to quality improvement, regulatory compliance and clinical practice in post-acute care settings. Brenda is a registered nurse, certified assisted living manager and a former director of nursing in a continuing care retirement community with many years of provider experience. Her current responsibilities include assisting IHCA members in navigating and resolving complex and timely issues and developing and coordinating programs to monitor, evaluate and improve clinical services, patient care and regulatory compliance in member facilities.