



Iowa Health Care Association

Member Benefits



This isn't a **casual** membership.

It's representation,
value +
protection.



For providers who want to lead — not just keep up.

In your corner

.....

Nothing about long-term care is easy right now.

Providers are operating in one of the most challenging environments this profession has ever faced — persistent workforce shortages, increasing regulatory pressure, complex reimbursement systems and growing expectations from residents, families and policymakers. The margin for error is smaller, the stakes are higher and the consequences of inaction are real.

That's why having the right partner matters.

The Iowa Health Care Association (IHCA) exists to protect providers' ability to deliver care. We advocate for sustainable funding and practical policy at the statehouse. We deliver education that saves you money and strengthens your workforce. And when issues arise — whether regulatory, reimbursement or public-facing — we step in to help resolve them.

This guide outlines the full scope of your IHCA membership. Some benefits you may rely on every day; others may be resources you haven't yet tapped into. From exclusive education discounts and workforce development to new compliance tools and hands-on Provider Solutions, IHCA is built to help providers remain strong, stable and focused on what matters most: delivering quality care.

Thank you for the work you do every day. We're proud to be in your corner.



Brent Willett

President & CEO

Iowa Health Care Association



Where providers win.

IHCA is Iowa's leading association for long-term care providers – representing the full continuum and backed by decades of results. Membership is an investment in stability, protection and real-world support that helps keep your focus on care.



PROTECTS ACCESS



We fight for funding and policy that protect access to care – and the financial reality behind providing it. When rules shift, reimbursement tightens or pressure rises, IHCA helps keep providers positioned to operate and grow.



STRENGTHEN YOUR TEAM



Members get exclusive pricing on education that trains thousands of long-term care professionals each year through conferences, on-demand learning and certification programs. This keeps training costs down and staff skills up.



ACCESS REAL EXPERTISE



IHCA connects members to experts in regulatory, reimbursement and clinical issues – so you can solve problems faster and reduce risk. And when you need more than guidance, IHCA Provider Solutions offers hands-on services that take work off your plate and drive results.

LEGISLATIVE ADVOCACY

6

Protects funding, policy and rules that impact your day-to-day operations.

REGULATORY + COMPLIANCE

8

Stay compliant and survey-ready with expert guidance and access to The Compliance Store.

EDUCATION

10

Exclusive pricing for conferences, workshops, on-demand learning and certification programs.

CLINICAL + QUALITY

14

Supports better outcomes, stronger systems and quality improvement efforts.

REIMBURSEMENT

16

Resolve payer issues and keep revenue moving.

IHCA PROVIDER SOLUTIONS

19

Hands-on support when you need more than advice.

ENROLLMENT SUPPORT

20

Reduces staff time spent on Medicaid applications and eligibility issues.

MDS SUPPORT

22

Improves accuracy, compliance and reimbursement confidence.

PROVIDER NETWORK

24

Expands contracting opportunities and rewards quality performance.

GROUP PURCHASING

26

Cuts costs on everyday products and services you already use.

ENDORSED PRODUCTS

28

Connects you with trusted vendors vetted for long-term care.

WORKFORCE DEVELOPMENT

30

Supports recruitment, retention and leadership through scholarships and training.

NETWORKING + ENGAGEMENT

32

Connects you with peers, leaders and decision-makers.

NATIONAL AFFILIATES

33

Extends your voice and access to national resources.

YOUR IHCA TEAM

34

Who to contact when you need answers or support.

Legislative Advocacy

Long-term care doesn't run on good intentions — it runs on sustainable funding, workable policy and fair oversight. IHCA's advocacy team delivers real outcomes that stabilize the continuum and protect your ability to provide care across Iowa.

HISTORIC FUNDING INCREASES

\$54 million secured for skilled nursing Medicaid in 2025 — the largest single-year non-provider tax funding boost in recent history

\$165 million secured for skilled nursing Medicaid during the 2023 rebase year — the largest funding allocation awarded to any sector that session

Permanent rate increases for HCBS waivers — including the Elderly Waiver — and home health LUPA rate improvements

A POWERFUL DEFENSE

More than two dozen harmful bills blocked since 2020, defeating proposals that would have:

- Mandated electronic monitoring in resident rooms
- Imposed state-set minimum wage requirements for Medicaid direct care
- Added restrictive ownership change requirements
- Expanded reporting and oversight mandates

These would have increased costs, reduced flexibility and threatened resident privacy.

\$219M

Secured for Iowa SNF Medicaid since 2023

458+

IHCA-facilitated member + legislator interactions in 2025

1,600+

Member emails sent via IHCA calls to action in 2025





NOT JUST TALK — REFORM

Workforce solutions



- Legislation addressing staffing agency accountability and predatory pricing
- Reformed criminal background checks to support faster hiring
- Multi-state licensure compacts expanding access to key professionals

Stronger regulatory partnerships



- Expanded law requiring pre-issuance reviews of Immediate Jeopardy citations, allowing facilities to present evidence before final findings
- Regulatory reforms improving transparency and predictability for providers
- Joint provider-DIAL training initiatives to strengthen alignment

Long-term stability



- Tort reform capping non-economic damages for nursing facilities at \$1 million
- Meaningful Change of Ownership (CHOW) reforms to strengthen provider accountability
- Temporary Certificate of Need (CON) moratorium to modernize Iowa's bed need formula

A VOICE THAT GETS RESULTS

IHCA advocates year-round at the statehouse on the issues that impact staffing, operations and financial stability.

In 2025, IHCA facilitated more than 458 interactions between members and state and federal legislators, ensuring providers were heard where it matters most.

Members can get involved by serving on the Public Policy Committee, attending Day on the Hill or congressional briefings, hosting legislators at their facility or agency, and responding to IHCA call to action alerts.



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Brent Willett | President & CEO | brent@iowahealthcare.org

Regulatory + Compliance

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What members get:



REAL ANSWERS

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- Consultation + clarification with regulators on long-term care requirements
- Fast support when questions come up – not weeks later
- Limited complimentary legal consultation + referrals when needed



RESOURCES AT YOUR FINGERTIPS

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- 200+ regulatory resources, interpretations, FAQs + templates
- Monthly calls covering critical updates
- Survey trend reports across care settings + life-safety summaries
- Media relations + consulting for tough questions from the media



UPDATES YOU DON'T HAVE TO CHASE

.....

- Weekly IHCA e-newsletters with the latest regulatory updates + guidance
- Urgent alerts when something changes fast
- Issue-focused compliance education featuring regulatory experts, including DIAL + consultants

THE COMPLIANCE STORE

Now included with IHCA membership

IHCA skilled nursing facility members receive full access to The Compliance Store - a comprehensive, web-based compliance platform built specifically for long-term care.

The Compliance Store

Because Getting It Right Matters.



TOOLS YOU CAN USE TODAY



- **1,000+ customizable tools and templates**, ready to implement
- Survey prep resources + corrective action plan support
- Emergency preparedness + infection prevention tools

REGULATIONS: SEARCHABLE + CURRENT



- Thousands of searchable state and federal regulations
- **250+ resources reviewed weekly** for accuracy and relevance
- Built to keep pace with changing expectations

ACCESS FOR YOUR WHOLE TEAM



- **Unlimited users within your facility**
- 24/7 access from anywhere
- Dedicated support team with long-term care expertise

CONTACT:

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Education



YOUR ONE-STOP SHOP

IHCA education is built for the real world - busy teams, changing rules and high expectations. Members get access to large in-person conferences, live virtual training, on-demand courses and certification programs that keep staff sharp and operations moving.

6,400+



IHCA education participants in 2025



ON-DEMAND LEARNING



50+ courses

Covering regulatory, clinical, leadership, reimbursement + more



IN-PERSON + LARGE EVENTS



70+ events

Offered each year, including IHCA's Convention, Spring Conference, District Education, Single Facility Conference + more



CERTIFICATION PROGRAMS



6 programs

Providing practical credentials that support onboarding, compliance + career growth

EXCLUSIVE PRICING

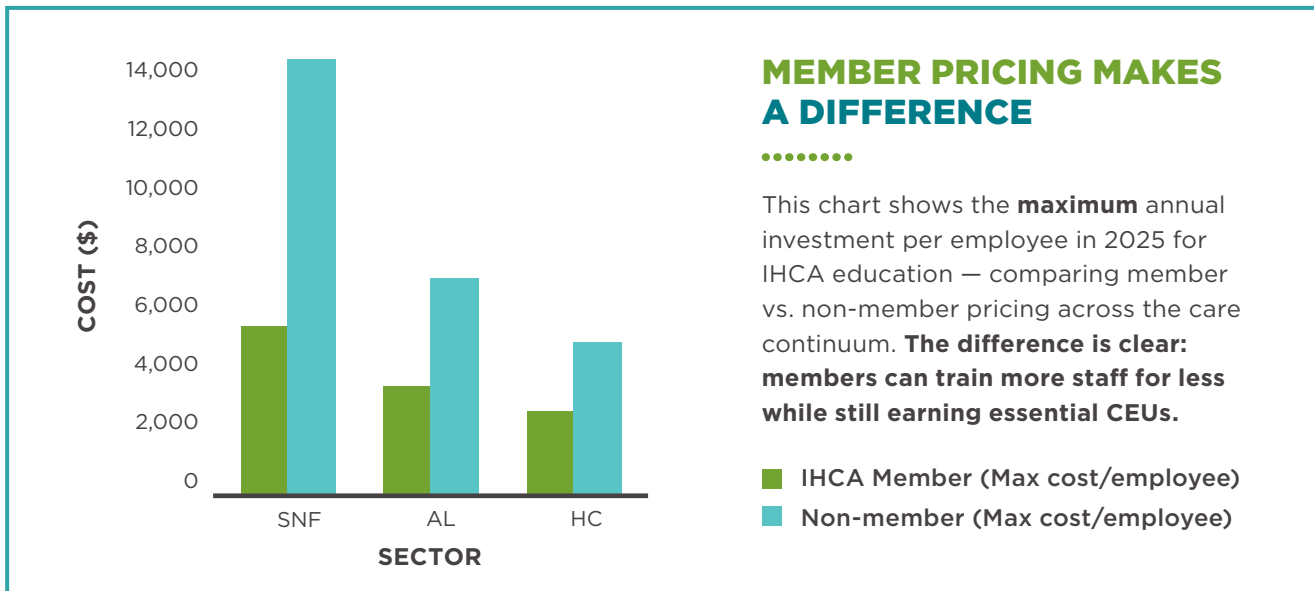
Exclusive member rates help you train more staff, earn more CEUs and keep more dollars in your operation.



CARE SETTING	SAVINGS PER EMPLOYEE	CEUS AVAILABLE
Skilled Nursing	Up to \$8,400	280
Assisted Living	Up to \$4,200	150
Home Care	Up to \$3,100	100

SAVINGS INCLUDE MEMBER PRICING ON:

Conferences • Live Virtual/Hybrid Training • Certifications • On-Demand Education



Education | On-Demand



TRAIN ON YOUR OWN SCHEDULE

IHCA's on-demand platform gives your team 24/7 access to training that fits real staffing and workflows. Use it for role-based learning without the downtime.



2,300+ COURSES COMPLETED

With **50+** courses available 24/7, IHCA members completed **2,300+** on-demand courses in 2025.



WHAT TEAMS USE IT FOR

- Onboarding + skill refreshers
- Compliance + survey readiness
- Leadership, clinical + reimbursement education
- Training consistency across departments

CERTIFICATIONS: KEEP STAFF MOVING UP

IHCA certification programs help providers train faster, standardize expectations and support career growth without hunting for multiple training sources.



2,000

LTC professionals were certified through IHCA in 2025



TOP CERTIFICATION PROGRAMS COMPLETED IN 2025



- Mandatory Reporter Certification (837)
- Assisted Living Medication Manager (678)
- Assisted Living Management Certification (120)
- Certified Medication Aide (197)
- LPN-IV Certification (115)



MEMBER-ONLY ACCESS



Some education is **exclusive to IHCA members** – including District Education, intensive leadership programs, Quality Award workshops, single-facility conferences + certain certification programs.

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Clinical + Quality Improvement

Better outcomes start by being ready.

When a trend slips, an outbreak hits or a survey gets tense, you don't need generic advice - you need real answers and tools that work in long-term care. IHCA helps members strengthen clinical systems, improve outcomes and stay prepared without guessing your way through it.



REAL HELP

- **One-on-one clinical + quality consulting** to solve problems
- Provider-ready guidance documents you can apply immediately
- Access to partners + experts (regulators, licensing boards + public health)



KNOW YOUR NUMBERS

- **LTC Trend Tracker** to monitor quality metrics + spot issues early
- Education tied to the measures surveyors care about
- Support that helps you build repeatable systems your team can follow



INFECTION + EMERGENCY READINESS

- Infection prevention support + practical resources
- Emergency preparedness tools
- Reimbursement education tied to clinical documentation + outcomes

You're not alone.

Quality improvement isn't a one-time project. IHCA keeps members connected to updates, peers and expert support so you can make changes that stick and respond fast when something shifts.

UPDATES THAT KEEP YOU CURRENT

- Weekly Executive Update email for administrators
- Weekly Clinical Update email for nurse leaders
- Urgent guidance when expectations change fast

CALLS + COUNCILS

- Monthly and quarterly update calls by care setting
- Monthly Clinical Update Call for timely issues and trends
- Opportunities to serve on IHCA Quality Improvement Advisory Councils

IHCA COMMUNITIES

A members-only space to ask questions, share tools and get quick answers from peers and IHCA staff

HOME CARE QUALITY

IHCA's **Home Care Accreditation Program** helps agencies prove they meet strong operational and quality standards, making them stand out in a crowded market.

360
BRONZE

39
SILVER

1
GOLD

QUALITY AWARDS EARNED BY IHCA MEMBERS

IHCA members are national leaders in the **AHCA/NCAL National Quality Award Program**, and IHCA provides application guidance and workshops to help you move from intent to recognition.



CONTACT:

Brenda Irlbeck | Vice President, Regulatory Affairs | brenda@iowahealthcare.org

Managed Care + Reimbursement



Claims delays, payer confusion, shifting rules - this is where cash flow gets stuck. IHCA helps members solve reimbursement issues faster, stay ahead of changes and protect the dollars that keep care running.



Keep revenue moving.

1

HELP WITH CLAIMS ISSUES



- Direct support from IHCA reimbursement experts
- Guidance on payment questions, billing rules and documentation expectations
- Faster problem-solving backed by IHCA relationships with Iowa's MCOs

2

DIRECT ACCESS TO MCOs



800+

Member-to-MCO interactions in 2025

IHCA hosts monthly calls with Iowa's managed care organizations so members can get answers and push claims issues forward.

3

GUIDANCE THAT KEEPS YOU CURRENT



- Reimbursement interpretations and real-time updates
- Wage information to help compete for staff
- Resources built for Iowa operations

Don't wing reimbursement.

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Members can build staff expertise through IHCA education – backed by reimbursement tools and guidance covering the issues providers deal with most.



TRAINING THAT PROTECTS REIMBURSEMENT

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- Reimbursement Conference
- Medicare Review training
- HCBS Elderly Waiver reimbursement review
- Value-based reimbursement education
- Home Health Value-Based Purchasing education



RESOURCE LIBRARY INCLUDES:

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- Medicaid eligibility + application process
- Medicaid payment + reimbursement methodology
- QAAF + state payment programs
- PDPM + Medicare-related reimbursement support
- Home health LUPA + PDGM resources
- Population health + utilization guidance

CONTACT:

Brandon Hagen | SVP, Reimbursement & Policy Advisor | brandon@iowahealthcare.org

This isn't a small association. It's the one most of Iowa relies on.



THE REACH

Eight out of ten long-term care providers throughout the continuum choose IHCA. Across nonprofit and for-profit organizations alike, the majority of Iowa's long-term care community turns to IHCA for advocacy, education and operational support.



THE ROLE

- Representing the **full long-term care continuum**
- One of the largest AHCA state affiliates in the country
- Leading conversations at the statehouse and with regulators
- Driving funding, policy and operational solutions that shape care in Iowa



THE MINDSET

- IHCA leads conversations that shape long-term care policy and regulation.
- We are actively engaged at the statehouse, with regulatory agencies and at the national level.
- When key decisions are made, IHCA is already at the table representing providers.



Provider Solutions



Through IHCA Provider Solutions, members get targeted, hands-on support that saves time, protects revenue and reduces administrative strain.



ENROLLMENT SUPPORT



Medicaid application management that keeps admissions and reimbursement moving.



MDS SUPPORT



Expert help to improve accuracy, fill gaps and strengthen reimbursement.



PROVIDER NETWORK



Through Iowa Health Care Quality Partners, members access stronger contracts and value-based opportunities.



GROUP PURCHASING



Discounts on everyday supplies through HPSI Purchasing Services.



ENDORSED PRODUCTS



Trusted vendors offering member-only savings on essential services.

Enrollment Support

..... From IHCA Provider Solutions

KEEP ADMISSIONS MOVING

Enrollment Support from IHCA Provider Solutions takes the work of Medicaid application management off your plate – helping you move residents through the process faster, protect revenue and reduce the daily back-and-forth that drains staff time.

36 DAYS
AVERAGE TIME FROM
FIRST FAMILY CONTACT
TO MEDICAID
APPROVAL

Early results from participating facilities

No out-of-pocket cost to your facility.

MEDICAID ENROLLMENT

Enrollment Support manages the Medicaid application process for referred residents **from start to finish**, helping prevent delays that slow reimbursement.

The team will:

- Complete and submit initial Medicaid applications
- Respond to Requests for Information (RFIs)
- Manage annual Medicaid recertifications
- Track timelines and help keep submissions moving





STOP THE BACK-AND-FORTH

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Enrollment Support includes a comprehensive admissions platform that helps your team gather essential details without digging through emails, chasing documents or piecing together eligibility steps.

ADMISSIONS PLATFORM SUPPORTS:

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- Insurance and payor source verification
- Admission and eligibility verification (including PASRR enrollment)
- Electronic admission agreement generation
- Real-time tracking of Medicaid-referred residents

WHY PROVIDERS USE IT

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Enrollment Support helps participating facilities:

- Accelerate admissions and eligibility decisions
- Reduce administrative workload and stress
- Strengthen cash flow and financial stability
- Improve the experience for residents and families

CONTACT:

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MDS Support

..... From IHCA Provider Solutions

When MDS gets behind or documentation doesn't hold up — revenue takes the hit. MDS Support from IHCA Provider Solutions helps nursing facilities keep submissions accurate, timely and PDPM-smart.



Remote MDS

TEMPORARY COVERAGE WHEN STAFFING GETS TIGHT



IHCA's expert consultants complete your facility's MDS assessments remotely and build care plans that align with the data - keeping submissions on track and compliant.

Includes:

- Remote completion of MDS assessments
- Care plans aligned with the MDS
- Guidance to support PDPM accuracy
- On-site support available if needed



MDS + EHR Consulting

A FULL MDS PROCESS CHECK FOR SPEED AND ACCURACY



Your staff completes the MDS while IHCA evaluates your workflow and clinical assessment data in your EHR, then delivers a written plan to improve efficiency and accuracy.

Includes:

- Virtual evaluation of your MDS process + EHR data
- On-site visit to support the transition
- Written report + customized action plan
- Expert answers specific to your team + workflow

Results members have seen:



BETTER CASE MIX



Stronger documentation and more consistent capture of key clinical events — leading to real reimbursement gains.

RESULTS: Case Mix Index increases, more accurate diagnosis coding and clearer staff routines.



HOURS BACK



Cleaner EHR workflows with less clicking, less duplicate charting and fewer bottlenecks.

RESULTS: Hundreds of hours saved per month, streamlined assessments and faster med pass documentation.



STRONGER SYSTEMS



A full MDS + EHR process check — gap identification, fixes and support that sticks.

RESULTS: Improved Case Mix Index, stronger RAC audit prep and practical PointClickCare improvements.

Expert-led MDS Support



IHCA's MDS Support is led by experienced long-term care professionals with deep understanding of clinical assessment, reimbursement and regulatory requirements.

Our consultants bring hands-on expertise in:

- MDS and Medicare guidelines
- Reimbursement optimization and PDPM accuracy
- Care planning and clinical assessments
- EHR systems, including PointClickCare

CONTACT:

Brandon Hagen | SVP, Reimbursement & Policy Advisor | brandon@iowahealthcare.org

Provider Network

..... From IHCA Provider Solutions

IHCA members can apply to join Iowa Health Care Quality Partners (IHCQP) — a provider network built exclusively for long-term care and post-acute care members. It's a smarter way to pursue stronger payer relationships, value-based opportunities and better contract support.

The perks:

200+
network members

\$1.2M+
value-based payouts
to network providers

\$3M+
recouped through
escalated claims



ACCESS TO MORE PAYERS



Expand contracting opportunities + improve occupancy potential as payers often prefer network scale over single-provider agreements.



BETTER CONTRACT SUPPORT



Expert contract management + non-price term negotiation — so you know what you're signing + what's changing.



QUALITY REWARDS



Turn performance into leverage through contracts that recognize outcomes + offer incentive opportunities.

SUPPORT THAT TAKES WORK OFF YOUR TEAM

IHCA's provider network reduces the administrative lift while improving your ability to secure and maintain payer relationships.

Included support:

- Credentialing + documentation coordination
- Contract monitoring + management
- Claims escalation + systemic payer issue resolution
- Expert contract review
- Quality consulting + education tied to payer goals



1

TIER 1

CONTRACT SUPPORT



Focused on non-price contract terms using a messenger model, plus contract management and quality support.

Includes:

- Credentialing
- Contract management
- Non-price negotiation
- Payment resolution
- Quality measurement support



2

TIER 2

FULL-SERVICE CONTRACT SUPPORT



Everything in Tier 1 plus the ability to pursue stronger **rate negotiation and incentive payout opportunities** through deeper clinical and financial integration.

Adds:

- Contract rate negotiation
- Quality benchmarks/investment
- Evidence-based care paths
- Measurement + benchmarking



How it works:

IHCQP is able to negotiate from a position of strength because the network measures quality and can show payers real performance data.

Examples of measures include:

- Rehospitalizations/ER visits
- 5-Star Quality Measures
- Falls with major injury
- Pressure ulcers
- Immunizations

CONTACT:

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Group Purchasing

..... From IHCA Provider Solutions
+ HPSI Purchasing Services



SAME PRODUCTS, LOWER COSTS

IHCA Group Purchasing delivers member discounts on daily purchases — while also helping fund the advocacy and education work members count on.



NEGOTIATED PRICING POWER



Access pricing across **1,200+** supplier partners - with savings commonly ranging **5-20%** depending on category



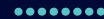
MORE SAVINGS BUILT IN



New preset formularies designed to drive **15%+** savings on routine purchases



FREE ENROLLMENT



No membership fees to access HPSI supplier programs through IHCA

**Save 5-20% from 1,200+ supplier partners on:
food, medical supplies, MRO, office, linens, ancillary + more**

How HPSI helps

CONSULTING SUPPORT

Iowa-based purchasing consultants who know the market and help you identify the best savings opportunities

SPEND ANALYSIS + REVIEWS

Reporting access plus quarterly business reviews to spot current and future savings

SIMPLIFIED ORDERING

Access to a powerful eProcurement system at no cost to IHCA members

ADDITIONAL MEMBER ADVANTAGES

- **50% boost** in HPSI's MFR rebate program
- Expanded partner portfolio, including elevator savings
- Reported results: **14-22%** savings over current contracts while maintaining service levels

Members have seen
14-22% savings without changing service levels.

PURCHASING POWER + FOODSERVICE EXPERTISE

IHCA partners with HPSI and Martin Bros. Foodservice Distribution to deliver a supply chain solution that supports your financial and operational goals.

By combining national purchasing power, specialized foodservice expertise and association advocacy, this collaboration provides competitive pricing, enhanced resources and consistent support – helping your organization operate efficiently and deliver exceptional care with confidence.



Martin Bros.
DISTRIBUTING CO INC

HPSI CONTACTS:

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Endorsed Products

..... From IHCA Provider Solutions

IHCA Endorsed Products connect members with trusted vendors that support daily operations – from staffing and insurance to purchasing, data and education. These partners are vetted through **Extended Care Services of Iowa, Inc. (ECSI)** to ensure they deliver value, relevance and results for long-term care providers.

Save time,
reduce risk +
control costs.

SMARTER VENDOR DECISIONS

- **Pre-vetted partners** aligned with long-term care
- **Member-only access** to preferred pricing + services
- **Less guesswork** when selecting operational solutions
- **More value from vendors who understand Iowa providers**

PRACTICAL FINANCIAL SUPPORT: BRIGHTON CONSULTING GROUP (BCG)

BCG supports long-term care providers by managing the financial and administrative work that often pulls leaders away from operations and resident care. Their team handles claims, billing, payroll, reporting and consulting – helping facilities stay organized, compliant and financially sound.

Working with skilled nursing, assisted living and other care settings, BCG helps IHCA members reduce administrative burden, improve reimbursement and gain clear financial insight so they can focus on running strong organizations and delivering quality care.



Endorsed solutions for members

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HPSI PURCHASING SERVICES

Group purchasing discounts on food service, medical supplies, equipment, office products and more.



BCG RESEARCH

Resident and employee satisfaction surveys with actionable reporting and insights.



LEE AGENCY

Insurance solutions including property, liability, auto, life, health, directors and officers liability and employment practices coverage.



IOWA LONG TERM CARE RISK MANAGEMENT ASSOCIATION

Workers' compensation coverage designed specifically for Iowa's long-term care industry.



CE SOLUTIONS

Online education and e-learning programs for skilled nursing, assisted living, home health and hospice providers.



IOWA HEALTH CARE QUALITY PARTNERS

Network-based contracting and value-based reimbursement opportunities for long-term and post-acute care providers.



PAYACTIV

Financial wellness platform offering earned wage access and employee support tools.



ACADEMIC PLATFORMS

Nursing education and workforce development solutions focused on aging services.

CONTACT:

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Workforce Development



IHCA helps providers recruit, train and retain staff by reducing barriers to education, supporting career advancement and advocating for workforce-focused solutions that impact daily operations.

What members get:



RECRUITMENT SUPPORT



- Statewide career promotion and workforce outreach
- Free job postings on IHCA's job board
- Representation at career and workforce events



CAREER PROGRESSION



- Certification programs that help staff move into advanced roles
- Leadership development opportunities for supervisors and managers
- Education pathways that support long-term retention



WORKFORCE ADVOCACY



- Legislative advocacy focused on staffing, hiring and workforce flexibility
- Engagement with policymakers on workforce sustainability issues
- Provider input elevated through IHCA boards, cabinets and committees

Direct investment in the long-term care workforce

The IHCA Foundation supports long-term care providers by reducing financial barriers to education, leadership development and career advancement for current and future employees.



IHCA FOUNDATION SCHOLARSHIP PROGRAMS SUPPORT:



- Long-term care employees advancing their education
- Leadership development for managers and supervisors
- High school students entering nursing and care professions



WORKFORCE DOLLARS AT WORK



Since 2020, the IHCA Foundation has invested:

**409 scholarships,
\$813,000+**

into Iowa's long-term care workforce thanks to generous donors



SUPPORT THAT GOES BEYOND TUITION



- Continuing education and career development tools
- Curated state and industry workforce resources
- Free mental health webinar series available to IHCA members and staff

CONTACT:

Natalie Thompson | IHCA Foundation Program Director | natalie@iowahealthcare.org

Networking + Engagement

IHCA operates under a unified governance structure, bringing together providers across the full long-term care continuum through one coordinated association.

This approach creates one unified voice for more than **800 organizations** spanning skilled nursing, assisted living, home care, residential care, independent living and care continuum providers across Iowa



Ways to get involved:

BOARDS

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- IHCA Board of Trustees
- IHCA Foundation Board of Directors

PEER GROUPS

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- IHCA Activity Professionals
- IHCA Clinical Connect

IHCA COMMUNITIES

....

A members-only space to ask questions, share tools and get quick answers from peers and IHCA staff.

SECTOR CABINETS

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- Skilled Nursing Facility Cabinet
- Assisted Living Cabinet
- Home Care Cabinet
- Care Continuum Provider Cabinet

COUNCILS + COMMITTEES

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- Education Advisory Council
- Activity Advisory Council
- Quality Improvement Advisory Councils
- Public Policy Committee

EVENTS

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- District Education
- IHCA Convention + Trade Show
- Single Facility Conference
- CEO + Senior Executive Leaders Conference
- Member Receptions
- Day on the Hill + Congressional Briefings

LEARN MORE:

iowahealthcare.org/get-involved

IHCA membership includes representation at the national level through trusted affiliate organizations – extending your voice, access to resources and influence beyond Iowa.

National Affiliates



AHCA / NCAL

Skilled nursing and assisted living members receive membership with the **American Health Care Association (AHCA)** and **National Center for Assisted Living (NCAL)**, providing access to:

- National Quality Award Program
- LTC Trend Tracker
- Free or discounted education
- National updates and newsletters
- Regulatory guidance and tools

ahcancal.org

educate@ahca.org | qualityaward@ahca.org
202-842-4444



**National Alliance
for Care at Home**

NATIONAL ALLIANCE FOR CARE AT HOME

Home care members can access national-level resources through the **National Alliance for Care at Home** at an additional cost, offering advocacy, education and policy support specific to home-based care.

allianceforcareathome.org

membership@AllianceforCareAtHome.org

571-317-7176

Your IHCA Team



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