

# ASSOCIATE MEMBER BENEFITS



## **CONNECT WITH PROVIDERS THROUGH SPONSORSHIPS, TRADE SHOWS AND ADVERTISING**

Gain exclusive access to key decision-makers in Iowa's long-term care industry. Whether through event sponsorships, trade show exhibitions or advertising, you'll have the opportunity to engage with over 840 member organizations. With a variety of options available year-round, you can strategically showcase your products and services to the providers who need them most.

## **STAY CURRENT ON INDUSTRY TRENDS**

Stay informed on the latest trends and issues impacting Iowa's long-term care providers, helping you stay ahead with relevant solutions. As an associate member, you'll receive exclusive access to our member-only weekly newsletter, direct mailings and email updates.



## **ACCESS KEY CONTACTS WITH MAILING LISTS**

With access to our up-to-date member providers list, you can reach out and connect with key decision makers and influencers to maximize your marketing efforts. This list is available upon request to IHCA associate members.

## **SAVE ON EDUCATIONAL OPPORTUNITIES**

Engage with IHCA members at our education events - while enjoying exclusive member-only discounted rates. Take advantage of opportunities to connect at our highly attended annual convention, Spring Conference and events held throughout the state.



## **SHARE YOUR EXPERTISE + MAKE CONNECTIONS**

Contribute to the advancement of long-term care by sharing your expertise as a presenter at IHCA educational events. Opportunities are available for industry professionals to provide valuable insights and education on key topics. Get involved even further by joining one of our committees or councils to collaborate with peers and help shape the future of long-term care.

**Questions about membership? Contact [megan@iowahealthcare.org](mailto:megan@iowahealthcare.org).**

MEET OUR DEDICATED TEAM



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-  Advocacy and Reimbursement
-  Communications
-  Operations + Education
-  Regulatory